# STANDARD Advent Calendar



#### Advent Calendars quick & easy to personalise!

#### Your individual print:

Please send us your 1 - 4 colours digital data and/or your Christmas wishes as vectorised data. We will check and prepare your data for the respective print procedure and put it into the chosen STANDARD motif.

You can put your data on white but also on coloured background – please make sure to use the greatest possible contrast for your optimal promotion presence. For an optimal appearance of your promotion print, relevant parts should not be placed directly to the edge of the format. There is no possibility to modify the STANDARD motifs (like different background, move or delete details).

For motifs which are marked with a star (\*) you can use the available Christmas wish in German, French or English language.

You will receive an artwork for approval before we start with production.

**Fonts:** The smallest readable font size for positive print is 6 pt and for negative print 8 pt – depending on the font. All fonts must be converted in paths (vectorised).

**Mandatory texts:** Manufacturer/Distributor, best before date and ingredients are mandatory texts, which are indicated on the stand drawing. Manufacturer/Distributor and ingredients are pre-printed on the back side. We will take care of the apposal of these information but you can choose which company will be showed as distributor. The best before date the batch number are generally printed on the back or side flaps of the Advent calendars at the time of production.

**Printing:** Digital or offset print

Data delivery: by link (ex. WeTransfer) or by mail directly to your contact person.





Christmas table red/white

M147



Ice Scating Bear

M146\*



Christmas Graphic

M145



1, 2, 3, 4 - Reindeer

M144



Christmas Flamingos on the Beach

M143



Warm Christmas

M142



Santa on Christmas bauble

M140





Christmas by the sea M138\*





Merry Christmas around the world

Christmas around the world

M135



Christmas Team M134



Christmas made to measure

Merry Christmas

happy

Sanitary & Heating

M133





**Electrifying Christmas** 

M131\*



Digital Christmas

M129



**Driving home for Christmas** 

M128

M130\*



**Delicious Christmas** 

M127\*







Christmas Biker M125



Sporty Christmas – Football



Sporty Christmas – Basketball



Sporty Christmas – Rugby

M122



Sporty Christmas – Tennis



Sporty Christmas – Golf



Sporty Christmas – Bowling

M119

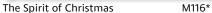
<sup>\*</sup> Christmas greeting in German, English or French possible.







Snowman & Star M118\* Snow Affair M117\*







Cozy Christmas M115\*







Motif only available in Classic format available – the motif is too small for A5.

Christmas Post-its M111\*



Shine Bright M110



Metal Christmas M108



<sup>\*</sup> Christmas greeting in German, English or French possible.



Snail Mail M107



Santa Red M103





Deco Green Cones

M106\*



Eucalyptus & Ball

M105\*

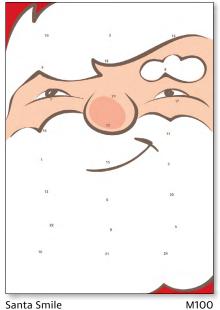


Angel M104



Christmas Balls Red

M101\*







M100 Merry Christmas Black M099 Let it snow M098









Christmas Balls Red/White M094







Santa & Kids M092\*



Christmas Roses Gold/Black M091\*



Blue Watercolour M090\*



Deco Red M089\*



Christmas Ball Green M088\*



Abstract Forest M087\*







Winter Forest M085



Snowman Gift M084



Christmas Loading Nature M083



Winter Botany MO82<sup>\*</sup>



Abstract Fir Forest







Jumping Reindeer

M077



M076 Christmas wreath



Christmas Loading Black

M080



**Hearty Christmas** 

M078



Snowman and bunny

M075







Shiny Reindeer M072



Oh look, X-Mas! M070



Gift Delivery M067



Everything will be OK



Silent night M071



Christmas tree in the snow



Snowboard Santa Claus

<sup>\*</sup> Christmas greeting in German, English or French possible.



Gift sleigh M062



Thumbs up for Christmas

M057



Santa on Tour M051



Gifts with a red ribbon M048



Reindeer & mistletoe

M049



Christmas decoration

M043







Merry Christmas M036\*







Cheerful snowmen M029



You are the focus for us! M012\*